



BIOCELL[®] PROMISE

**EVERY DECISION YOU TAKE REGARDING YOUR
CHILD'S WELLBEING IS AN IMPORTANT ONE.**

**WITH THE AIM TO SPREAD JOY TO NEW PARENTS,
BIOCELL HAS CURATED EXQUISITE SERVICES
FOR YOU AND YOUR FAMILY.**

CHOOSE WELL. CHOOSE BIOCELL[®].

Biocell[®]
The Life Saving Cord Blood Bank

100 REASONS TO CHOOSE

Biocell[®]
The Life Saving Cord Blood Bank



Mr.Stem

1. ORGANIZATION. FOUNDERS. TRACK RECORD



“The Only Source Of Knowledge Is Experience”

01



“Research for Development”
focused business model

02



Innovation and
Improvement is in our DNA

03



No single ethical or
trust related issue

04



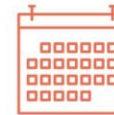
CEO and Founder has led
India’s Pharmaceutical API
business for 35 years.

05



Investment of > 12
million USD in Regrow®

06



Technocrat leading
day-to-day operations

07



Global presence established
in India, Singapore and
United States

08



>25 sales and operational
offices across India

09



Aligned to ‘Make in India’
program



**“BIOCELL® BELIEVES QUALITY MATERIAL
MAKES QUALITY PRODUCTS”**

Ms. Veena Chouhan
Manager - Purchase & Admin



**CELL THERAPY CAN AVERT SHOULDER
REPLACEMENT**

2. INFRASTRUCTURE. ACCREDITATIONS. CERTIFICATIONS



“Infrastructure Is Much More Important Than Architecture”



DSIR recognized in-house Research and Development Center at Lonavla, Pune



GMP certification from BSI, UK



India FDA GMP certified



Quality Control testing is GLP compliant



Following FACT-NETCORD Standards



Cell Processing & storage facility located in a
A. Non seismic
B. Flood proof
C. Pollution free environment



Independent Ethics Committee (IEC) registered with CDSCO (Indian FDA)



Institutional Committee for Stem Cell Research (IC-SCR) registered with ICMR



Our Scientific team was a part of an Inter-Ministerial Committee responsible for establishing stem cell and cell therapy-based guidelines



"BIOCELL" IS THE FRONT-RUNNER IN REGENERATIVE MEDICAL SOLUTIONS"

Mr. Rajesh Pratap Singh
Sr. Manager - Cell Therapy

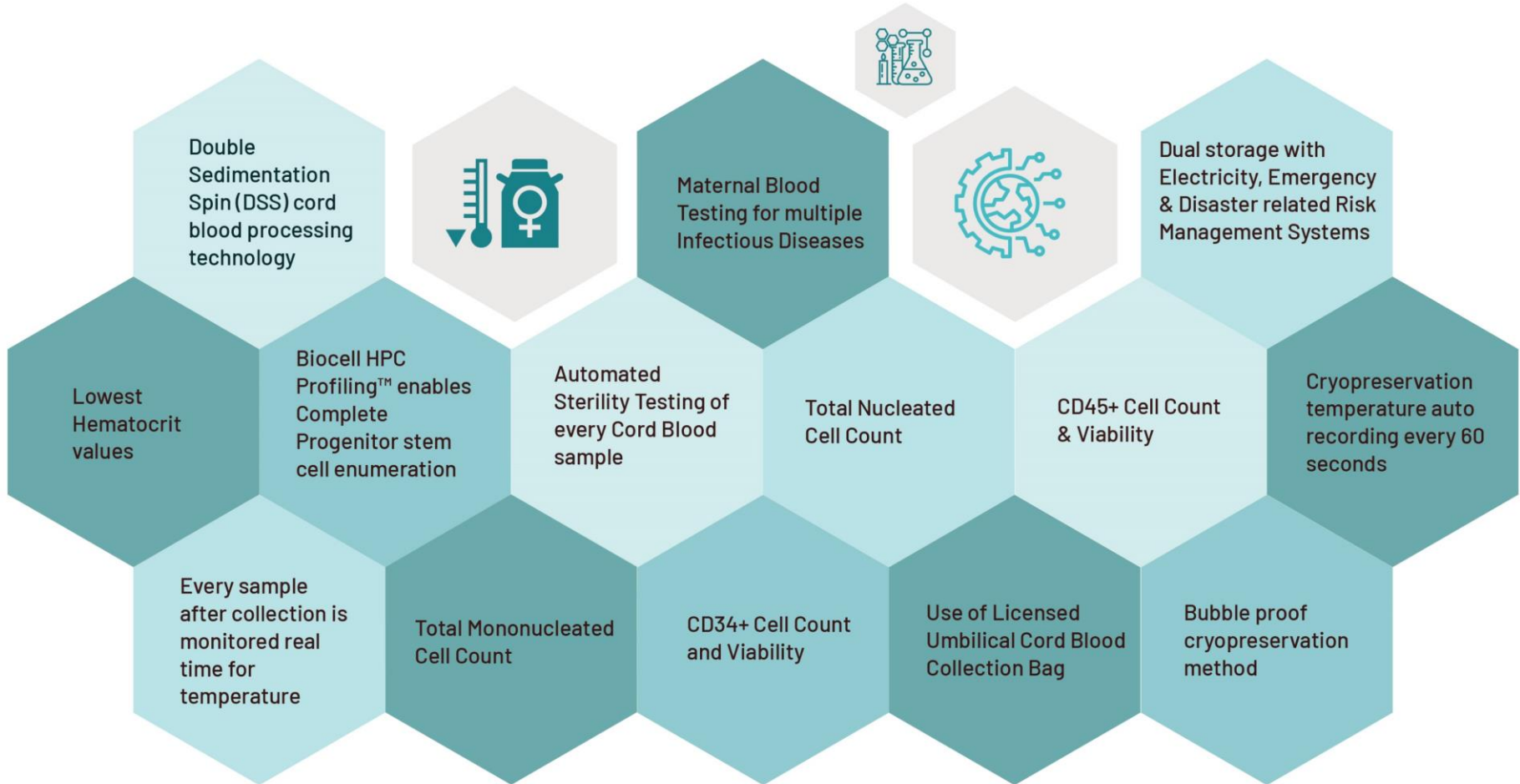


RMS - REGROW GETS GMP, GLP & GCP CERTIFICATION

3. TECHNOLOGY. SCIENCE. CRYOPRESERVATION



“Society Lives By Faith And Develops By Science”



"PRECISION TESTING IS A HALLMARK OF BIOCELL® SERVICES"

Ms. Sujata Shinde
Assistant Manager - QC



BABYCELL BLOG

4. TESTING. ANALYSIS. ASSAYS

“Quality Is Remembered Long After The Price Is Forgotten”



CFU Potency Assay to evaluate stem cell's differentiation capacity



World's Largest Sample trending performed on Prevalence of Cytomegalovirus (CMV) infection, published in *Journal of Clinical and Diagnostic Research* (November, 2019)



Hemoglobinopathy testing to assess for any hemoglobin abnormality



Created India's first HLA Database enabling Hybrid Banking for Biocell® customers



Annual Report actively shared with all customers



Introduced NBS testing for Inborn Errors of Metabolism in India with Neogen Labs



Assay developed for CCR5D32 Screening of Cord Blood with a Potential cure to HIV, landmark research was published in *Journal of Clinical and Diagnostic Research* (May, 2020)



Critical Congenital Heart Disease (CCHD) heart screening initiative for newborns launched in India with Global leader Masimo in 2017



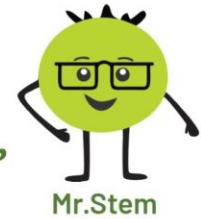
"BIOCELL" IS CONTINUALLY IMPROVING ITS SYSTEMS AND STANDARDS AS PER GLOBAL BENCHMARKS"

Ms. Pratibha Nalgune
Sr. Manager - QA

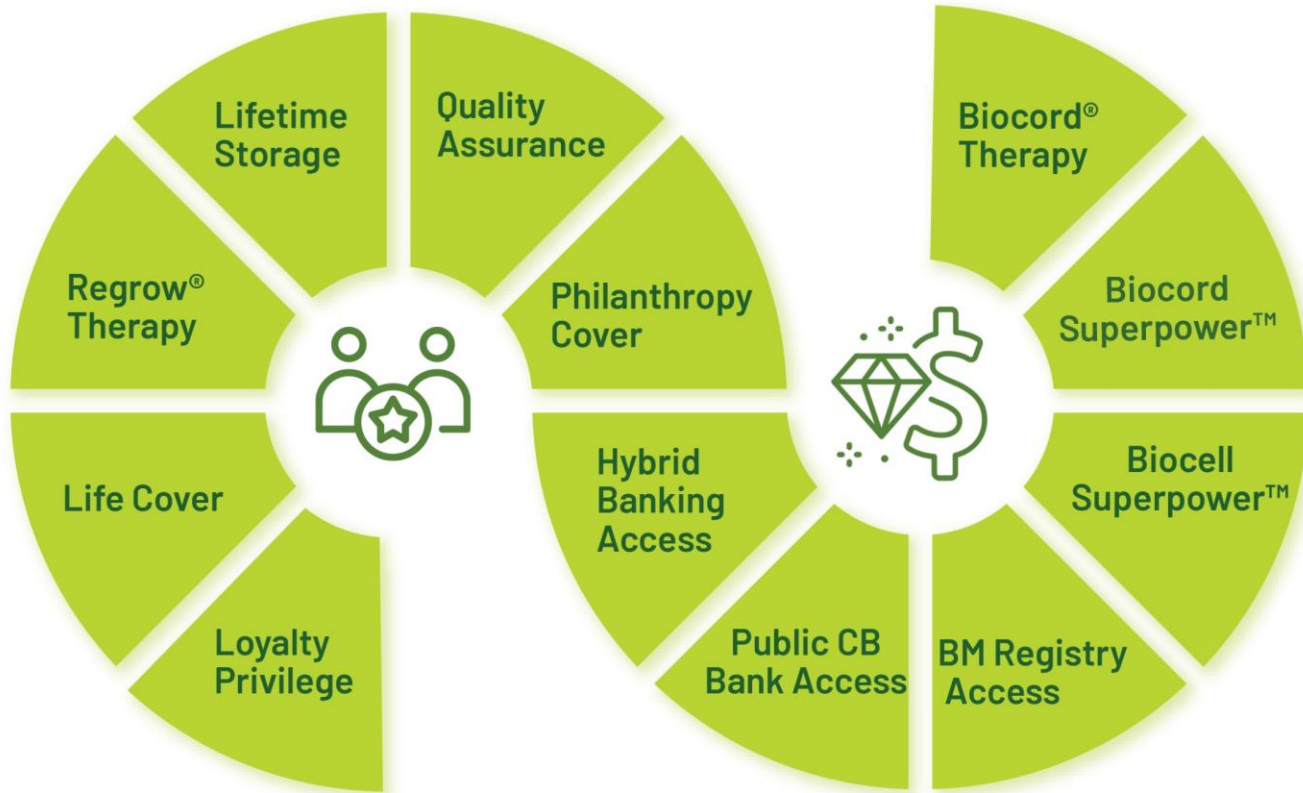


A HEALING TOUCH TO ENSURE NEWBORN HEALTHY FUTURE

5. EXCLUSIVE VALUE ADD PROGRAMS



"Always Give People More Than What They Expect To Get"



"OUR ENTIRE TEAM WORKS IN UNISON FOR EACH BABY'S SAMPLE"

Ms. Vidya Jadhav
Assistant Manager - Cell Process



RMS REGROW: MAKING STEM CELL REGENERATION ACCESSIBLE TO ALL

6. RESEARCH. DEVELOPMENT. PRODUCTS

“Everything Is Theoretically Impossible Until It Is Done”



- 1** CARTIGROW® India's First Cartilage Cell Therapy for cartilage defects and early osteoarthritis received approval from Indian FDA (DCGI) in 2017
- 2** CARTIGROW® Cartilage Cell Therapy study published in *Indian Journal of Medical, Health, Biomedical, Bioengineering and Pharmaceutical Engineering (2015)*
- 3** OSSGROW® World's First Bone Cell Therapy for AVN & Bone Regeneration received approval from Indian FDA (DCGI) in 2017
- 4** OSSGROW® Bone Cell Therapy for dental applications published in *International Journal of Oral Implantology and Clinical Research (2018)*
- 5** OSSGROW® Bone Cell Therapy Case Report for treatment of Fibrous Dysplasia published in *Journal of Bone Research (2018)*
- 6** Orphan Drug Designation received from USFDA and Europe Medicines Agency (EMA) for OSSGROW® Bone cell therapy in 2018/2019
- 7** UREGROW® clinical development partnership with BIRAC (Department of Biotechnology, Ministry of Science and Technology, Government of India) in 2017
- 8** UREGROW® Urology Cell Therapy for Urethral Strictures received approval from Indian FDA (DCGI) in 2020
- 9** 35 Patents and patent applications filed in 50 countries



"TIMELY CRYOPRESERVATION OF YOUR SAMPLE IS OUR FOREMOST PRIORITY"

Ms. Vimal Gokale
Sr. QC Engineer



**DAMAGED BONE OR CARTILAGE? NOW,
GROW YOUR OWN CELLS IN A LAB**

7. DOCTOR AND HOSPITAL BIO-NETWORK

“All Lasting Business Is Built On Friendship”



Mr.Stem

Partnership with Apollo Hospitals for launch of Regrow® Therapy in 2017

CARTIGROW® Cartilage Cell Therapy for Ankle Injuries launched at Kokilaben Dhirubhai Ambani Hospital, Mumbai

CARTIGROW® Cartilage Cell Therapy for Shoulder Injuries launched at Deenanath Mangeshkar Hospital, Pune

Asia's first Cord Blood transplant for Mucopolysaccharidosis Type 6 (MPS 6) performed with leading hematologist Dr. Revathi Raj from Apollo Hospital, Chennai

Supply of Cell Therapy products to Military, Navy, and Airforce Hospitals

Partnership >150 hospitals across 20 cities for Regrow® Therapy

Medical Observership Program for young doctors interested to adopt Stem Cell and Cell Therapy Treatments

AVN & Fracture Clinics in 15 cities in India at leading hospitals including Max, Dr. B.L.Kapur, Manipal, Narayana Health, Fortis Hospital

Government of India Procuring of Cell Therapy products from Government E-Marketplace (GeM)

Beta Thalassemia Hematopoietic Stem Cell transplant with leading hematologist Dr. Vijay Ramanan from Ruby Hall Clinic, Pune



"WE HAVE EMPLOYED RISK MANAGEMENT SYSTEMS TO SAFELY MAINTAIN YOUR CORD BLOOD FOR YEARS TO COME"

Mr. Santosh Gaikar
Assistant Manager- Engineering and Maintenance



APOLLO & RMS REGROW BRING TO INDIA FIRST OF ITS KIND INNOVATIVE CELL THERAPY TREATMENT FOR ORTHOPEDIC PATIENTS

8. TRUST. LOVE. CARE

"The Best Proof Of Love Is Trust"



Value for money with services covering entire family needs which may arise in the immediate future or long term



No recurring or annual fees



No EMI one-time transactional fees



Our nursing staff will wait till you deliver, no matter how long it takes!



Packaged, processed and preserved in complete sterile & aseptic conditions



No hidden charges



Clean and transparent transaction through online e-commerce website



Contactless Door Delivery of Collection Kit



Cancellation with No Questions Asked



No alternate channels or distributors selling the product



Seal proof packaging of collection kit (At receiving and post-collection)



Partnership with cold chain courier shipment agency for kit delivery to lab and hospitals



Transfer sample from your previous bank instantly @ no transfer cost



"BIOCELL[®] PROCESSING TECHNOLOGY ENABLES MAXIMUM STEM CELL RECOVERY"

Ms. Pradnya Dalvi
Sr. Manager - Cell Process



STEM CELL BANKING, A HIT WITH COUPLES



If you find **101 reasons** from someone else,
let us know & we will bank your **Cord Blood for free***

Visit our sparkling new website

 www.biocell.in |  1800-209-0309

